

ACHARYA NAGARJUNA UNIVERSITY :: NAGARJUNA NAGAR - 522 510, A.P., INDIA

**B.B.M. Degree Examinations, March, 2017**

TIME-TABLE

AT THE END OF FIRST YEAR

TIME: 2.00 PM to 5.00 PM

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<b><u>PART - I</u></b>						
SATURDAY 04 -03-2017	BBM	ENGLISH	GENERAL ENGLISH (2 Hrs.)	1101MC(B)	ENG1GB	50
	BBM	ENGLISH	GENERAL ENGLISH & COMMUNICATION SKILLS (3 Hrs.) (wef Y6 BATCH ONWARDS)	1101MC(R)	ENG1GC	80
MONDAY 06 -03-2017	BBM	TELUGU	POETRY, NOVEL AND GRAMMAR	1103MC	TEL1GB	100
	BBM	HINDI	GENERAL HINDI	1104MC	HIN1GB	100
	BBM	SANSKRIT	POETRY, PROSE AND GRAMMAR		6 SAN1GB	100
	BBM	TAMIL	GENERAL TAMIL	1106	TAM1G	100
	BBM	URDU	PROSE AND POETRY	1107	URD1G	100
	BBM	MALAYALAM	GENERAL MALAYALAM	1108	MAL1G	100
TUESDAY 07-03-2017	BBM	Compulsory Paper	CONTEMPORARY INDIA: ECONOMY, POLITY AND SOCIETY	1140	CIM1G	100
	BBM	Compulsory Paper	INDIAN HERITAGE AND CULTURE (1 and 1/2 Hrs.)	1109	ICS1	50
WEDNESDAY 08-03-2017	BBM	Compulsory Paper	INTRODUCTION TO COMPUTERS (Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course)	1136	ICM1G	100
<b><u>PART - II</u></b>						
THURSDAY 09 -03-2017	B.B.M.	PAPER - I	MICRO ECONOMICS	1401CC	BBM11	100
	BBM	PAPER - I	FINANCIAL ACCOUNTING	1401MC	BBM11B	70
FRIDAY 10-03-2017	B.B.M.	PAPER - II	BUSINESS MATHEMATICS	1402CC	BBM12	100
	B.B.M.	PAPER - II	BUSINESS ECONOMICS	1402MC	BBM12B	70
SATURDAY 11-03-2017	B.B.M.	PAPER - III	FINANCIAL ACCOUNTING	1403CC	BBM13	100
	B.B.M.	PAPER - III	BUSINESS ENVIRONMENT	1403MC	BBM13B	70
MONDAY 13-03-2017	B.B.M.	PAPER - IV	PRINCIPLES OF MANAGEMENT	1404CC	BBM14	100
	B.B.M.	PAPER - IV	ENTREPRENEURSHIP	1404MC	BBM14B	70
TUESDAY 14-03-2017	B.B.M.	PAPER - V	BEHAVIOURAL SCIENCE	1405CC	BBM15	100
	B.B.M.	PAPER - V	PRINCIPLES OF MANAGEMENT	1405MC	BBM15B	70

**NOTE : First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English paper code 1101 MC(R) / 2101 MC ( R).**

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<b><u>PART - I</u></b>						
THURSDAY 16 -03-2017	BBM	ENGLISH	GENERAL ENGLISH (W.E.F. 2009-10) (2 Hrs.)	2101MC	ENG2GB	50
	BBM	ENGLISH	GENERAL ENGLISH (w.e.f. Y6 Batch onwards)	2101MC(R)	ENG2GC	80
FRIDAY 17-03-2017	BBM	TELUGU	POETRY,PROSE,DRAMA, CHANDASS,ALANKARAS (2009-10)	2103MC	TEL2GB	100
	BBM	HINDI	KAVYA DEEP (W.E.F. 2009-10)	2104MC	HIN2GB	100
	BBM	SANSKRIT	DRAMA,UPANISHAD,PROSE, H.O.L, ALANKARAS..(2009-10)	2105MC	SAN2GB	100
	BBM	TAMIL	GENERAL TAMIL	2106	TAM2G	100
	BBM	URDU	POETRY, PROSE AND TRANSLATION	2107	URD2G	100
	BBM	MALAYALAM	POETRY AND GRAMMAR	2108	MAL2G	100
SATURDAY 18 -03-2017	BBM	Compulsory Paper	ENVIRONMENTAL STUDIES (W.E.F. 2007-08)	2140	ENV2	100
MONDAY 20 -03-2017	BBM	Compulsory Paper	OFFICE AUTOMATION TOOLS (Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course)	2136	OAT2G	100
<b><u>PART - II</u></b>						
Time : CC PAPER - 3 HOUR, MC PAPER 2 1/2 HOUR						
TUESDAY 21 -03-2017	B.B.M.		ORGANIZATIONAL BEHAVIOUR	2401 MC	BBM21B	70
	B.B.M.		MACRO ECONOMICS	2401CC	BBM21	100
WEDNESDAY 22 -03-2017	B.B.M.		QUANTITATIVE TECHNIQUES	2402 MC	BBM22B	70
	B.B.M.		BUSINESS STATISTICS	2402CC	BBM22	100
THURSDAY 23 -03-2017	B.B.M.		BUSINESS FINANCE	2403 MC	BBM23B	70
	B.B.M.		BASIC BUSINESS FINANCE	2403 CC	BBM23	100
FRIDAY 24 -03-2017	B.B.M.		MARKETING MANAGEMENT	2404 MC	BBM24B	70
	B.B.M.		FUNDAMENTALS OF MARKETING	2404CC	BBM24	100
SATURDAY 25 -03-2017	B.B.M.		HUMAN RESOURCE MANAGEMENT	2405 MC	BBM25B	70
	B.B.M.		PRINCIPLES OF PERSONNEL MANAGEMENT	2405CC	BBM25	100

**Note : First & Second Year left over students of CBT English Practicals should appear for 80 Marks, Theory English paper Code No. 1101MC(R) / 2101(MC(R))**

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<b><u>PART - I</u></b>						
SATURDAY 04-03-2017	BBM	Compulsory Paper	SCIENCE , TECHNOLOGY & DEVELOPMENT	3136	STD3	100
<b><u>PART - II</u></b>						
MONDAY 06 -03-2017	B.B.M.	BUSINESS DATA PROCESSING		3401	BBM31	100
		E COMMERCE		3401MC	BBM31B	70
TUESDAY 07 -03-2017	B.B.M.	BUSINESS COMMUNICATIONS		3402	BBM32	100
		BUSINESS COMMUNICATIONS		3402MC	BBM32B	70
WEDNESDAY 08-03-2017	B.B.M.	BUSINESS LAW		3403	BBM33	100
		BUSINESS LAW		3403MC	BBM33B	70
THURSDAY 09 -03-2017	B.B.M.	COST AND MANAGEMENT ACCOUNTING		3404	BBM34	100
		Advanced Financial Accounting		3404MC	BBM34B	70
FRIDAY 10 -03-2017	B.B.M.	ENTREPRENEURSHIP		3405	BBM35	100
		ADVERTISING MANAGEMENT		3405 MC	BBM35B	70
SATURDAY 11-03-2017	B.B.M.	SALES MANAGEMENT		3406SM	BBM3SM	100
	B.B.M.	MANAGEMENT AND INFORMATOIN SYSTEMS		3406MI	BBM3MI	100
		INTERNATIONAL MARKETING		3406MC	BBM36B	70
MONDAY 13 -03-2017	B.B.M.	PROMOTION AND DISTRIBUTION		3407PD	BBM3PD	100
	B.B.M.	SYSTEMS ANALYSIS AND DESIGN		3407SA	BBM3SA	100
		<b>SERVICES MARKETING</b>		<b>3407MC</b>	<b>BBM37B</b>	<b>70</b>

(BY ORDER)

ADDL. CONTROLLER OF EXAMINATIONS

Nagarjuna Nagar

Date: -01-2017