

ACHARYA NAGARJUNA UNIVERSITY :: NAGARJUNA NAGAR - 522 510, A.P., INDIA

B.B.M. Degree Examinations, JUNE/JULY, 2017

TIME-TABLE

AT THE END OF FIRST YEAR

TIME: 2.00 PM to 5.00 PM

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<u>PART - I</u>						
FRIDAY 23-06-2017	BBM	ENGLISH	GENERAL ENGLISH (2 Hrs.)	1101MC(B)	ENG1GB	50
	BBM	ENGLISH	GENERAL ENGLISH & COMMUNICATION SKILLS (3 Hrs.) (wef Y6 BATCH ONWARDS)	1101MC(R)	ENG1GC	80
SATURDAY 24-06-2017	BBM	TELUGU	POETRY, NOVEL AND GRAMMAR	1103MC	TEL1GB	100
	BBM	HINDI	GENERAL HINDI	1104MC	HIN1GB	100
	BBM	SANSKRIT	POETRY, PROSE AND GRAMMAR		6 SAN1GB	100
	BBM	TAMIL	GENERAL TAMIL	1106	TAM1G	100
	BBM	URDU	PROSE AND POETRY	1107	URD1G	100
	BBM	MALAYALAM	GENERAL MALAYALAM	1108	MAL1G	100
TUESDAY 27-06-2017	BBM	Compulsory Paper	CONTEMPORARY INDIA: ECONOMY, POLITY AND SOCIETY	1140	CIM1G	100
	BBM	Compulsory Paper	INDIAN HERITAGE AND CULTURE (1 and 1/2 Hrs.)	1109	ICS1	50
WEDNESDAY 28-06-2017	BBM	Compulsory Paper	INTRODUCTION TO COMPUTERS (Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course)	1136	ICM1G	100
<u>PART - II</u>						
THURSDAY 29-06-2017	B.B.M.	PAPER - I	MICRO ECONOMICS	1401CC	BBM11	100
	BBM	PAPER - I	FINANCIAL ACCOUNTING	1401MC	BBM11B	70
FRIDAY 30-06-2017	B.B.M.	PAPER - II	BUSINESS MATHEMATICS	1402CC	BBM12	100
	B.B.M.	PAPER - II	BUSINESS ECONOMICS	1402MC	BBM12B	70
SATURDAY 01-07-2017	B.B.M.	PAPER - III	FINANCIAL ACCOUNTING	1403CC	BBM13	100
	B.B.M.	PAPER - III	BUSINESS ENVIRONMENT	1403MC	BBM13B	70
MONDAY 03-07-2017	B.B.M.	PAPER - IV	PRINCIPLES OF MANAGEMENT	1404CC	BBM14	100
	B.B.M.	PAPER - IV	ENTREPRENEURSHIP	1404MC	BBM14B	70
TUESDAY 04-07-2017	B.B.M.	PAPER - V	BEHAVIOURAL SCIENCE	1405CC	BBM15	100
	B.B.M.	PAPER - V	PRINCIPLES OF MANAGEMENT	1405MC	BBM15B	70

NOTE : First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English paper code 1101 MC(R) / 2101 MC (R).

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<u>PART - I</u>						
THURSDAY 06 -07-2017	BBM	ENGLISH	GENERAL ENGLISH (W.E.F. 2009-10) (2 Hrs.)	2101MC	ENG2GB	50
	BBM	ENGLISH	GENERAL ENGLISH (w.e.f. Y6 Batch onwards)	2101MC(R)	ENG2GC	80
FRIDAY 07-07-2017	BBM	TELUGU	POETRY,PROSE,DRAMA, CHANDASS,ALANKARAS (2009-10)	2103MC	TEL2GB	100
	BBM	HINDI	KAVYA DEEP (W.E.F. 2009-10)	2104MC	HIN2GB	100
	BBM	SANSKRIT	DRAMA,UPANISHAD,PROSE, H.O.L, ALANKARAS..(2009-10)	2105MC	SAN2GB	100
	BBM	TAMIL	GENERAL TAMIL	2106	TAM2G	100
	BBM	URDU	POETRY, PROSE AND TRANSLATION	2107	URD2G	100
	BBM	MALAYALAM	POETRY AND GRAMMAR	2108	MAL2G	100
SATURDAY 08 -07-2017	BBM	Compulsory Paper	ENVIRONMENTAL STUDIES (W.E.F. 2007-08)	2140	ENV2	100
MONDAY 10 -07-2017	BBM	Compulsory Paper	OFFICE AUTOMATION TOOLS (Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course)	2136	OAT2G	100
<u>PART - II</u>						
Time : CC PAPER - 3 HOUR, MC PAPER 2 1/2 HOUR						
TUESDAY 11 -07-2017	B.B.M.		ORGANIZATIONA BEHAVIOUR	2401 MC	BBM21B	70
	B.B.M.		MACRO ECONOMICS	2401CC	BBM21	100
WEDNESDAY 12 -07-2017	B.B.M.		QUANTITATAIVE TECHNIQUES	2402 MC	BBM22B	70
	B.B.M.		BUSINESS STATISTICS	2402CC	BBM22	100
THURSDAY 13 -07-2017	B.B.M.		BUSINESS FINANCE	2403 MC	BBM23B	70
	B.B.M.		BASIC BUSINESS FINANCE	2403 CC	BBM23	100
FRIDAY 14 -07-2017	B.B.M.		MARKETING MANAGEMENT	2404 MC	BBM24B	70
	B.B.M.		FUNDAMENTALS OF MARKETING	2404CC	BBM24	100
SATURDAY 15 -07-2017	B.B.M.		HUMAN RESOURCE MANAGEMENT	2405 MC	BBM25B	70
	B.B.M.		PRINCIPLES OF PERSONNEL MANAGEMENT	2405CC	BBM25	100

Note : First & Second Year left over students of CBT English Practicals should apper for 80 Marks, Theory English paper Code No. 1101MC(R) / 2101(MC(R))

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<u>PART - I</u>						
FRIDAY 23-06-2017	BBM	Compulsory Paper	SCIENCE , TECHNOLOGY & DEVELOPMENT	3136	STD3	100
<u>PART - II</u>						
SATURDAY 24 -06-2017	B.B.M.	BUSINESS DATA PROCESSING		3401	BBM31	100
		E COMMERCE		3401MC	BBM31B	70
TUESDAY 27 -06-2017	B.B.M.	BUSINESS COMMUNICATIONS		3402	BBM32	100
		BUSINESS COMMUNICATIONS		3402MC	BBM32B	70
WEDNESDAY 28-06-2017	B.B.M.	BUSINESS LAW		3403	BBM33	100
		BUSINESS LAW		3403MC	BBM33B	70
THURSDAY 29 -07-2017	B.B.M.	COST AND MANAGEMENT ACCOUNTING		3404	BBM34	100
		Advanced Financial Accounting		3404MC	BBM34B	70
FRIDAY 30 -06-2017	B.B.M.	ENTREPRENEURSHIP		3405	BBM35	100
		ADVERTISING MANAGEMENT , Marketing Management & Specialization		3405 MC	BBM35B	70
SATURDAY 01-07-2017	B.B.M.	SALES MANAGEMENT		3406SM	BBM3SM	100
	B.B.M.	MANAGEMENT AND INFORMATOIN SYSTEMS		3406MI	BBM3MI	100
		INTERNATIONAL MARKETING		3406MC	BBM36B	70
	B.B.M.	PROMOTION AND DISTRIBUTION		3407PD	BBM3PD	100
	B.B.M.	SYSTEMS ANALYSIS AND DESIGN		3407SA	BBM3SA	100
		SERVICES MARKETING		3407MC	BBM37B	70

(BY ORDER)

ADDL. CONTROLLER OF EXAMINATIONS

Nagarjuna Nagar

Date: -05-2017