

**Acharya Nagarjuna University :: Nagarjuna University - 522510**  
**BBM (Hons) Examinations JUNE/JULY, 2017**

AT END OF FOURTH YEAR

TIME TABLE

2 ½ Hours Time 9 A.M. TO 11.030 AM

| Day & Date              | Q.P.Code | SUBCODE | PAPER TITLE  | Max Marks |
|-------------------------|----------|---------|--|-----------|
| FRIDAY<br>23-06-2017    | 4451     | BBM41   | Paper – I BUSINESS ETHICS & CORPORATE GOVERNANCE (WCS)                             | 70        |
| SATURDAY<br>24-06-2017  | 4452     | BBM42   | Paper – II STRATEGIC MANAGEMENT (WCS)  | 70        |
| TUESDAY<br>27-06-2017   | 4453A    | BBM43A  | Paper – III INTERNATIONAL MARKETING MANAGEMENT (WCS) MARKETING SPECIALIZATION      | 70        |
|                         | 4453B    | BBM43B  | PAPER-III: LABOUR LAWS HRM SPECIALIZATION  | 70        |
|                         | 4453C    | BBM43C  | PAPER-III: CORPORATE ACCOUNTING & FINANCE SPECIALIZATION                           | 70        |
| WEDNESDAY<br>28-06-2017 | 4454A    | BBM44A  | PAPER-IV: PRODUCT MANAGEMENT & PROMOTION MANAGEMENT (WCS) MARKETING SPECIALIZATION | 70        |
|                         | 4454B    | BBM44B  | PAPER-IV: PERFORMANCE & COMPENSATION MANAGEMENT HRM SPECIALIZATION                 | 70        |
|                         | 4454C    | BBM44C  | PAPER-IV: MANAGEMENT OF FINANCIAL SERVICES, ACCOUNTING & FINANCE SPECIALIZATION    | 70        |
| THURSDAY<br>29-06-2017  | 4455A    | BBM45A  | PAPER-V: BRAND MANAGEMENT & ADVERTISING MANAGEMENT (WCS) MARKETING SPECIALIZATION  | 70        |
|                         | 4455B    | BBM45B  | PAPER-V: MANAGEMENT OF TRAINING & DEVELOPMENT (WCS) HRM SPECIALIZATION             | 70        |
|                         | 4455C    | BBM45C  | PAPER-V: FINANCIAL MARKETS, ACCOUNTING & FINANCE SPECIALIZATION                    | 70        |
| FRIDAY<br>30-06-2017    | 4456A    | BBM46A  | PAPER-VI: LOGISTICS & SUPPLY CHAIN MANAGEMENT (WCS) MARKETING SPECIALIZATION       | 70        |
|                         | 4456B    | BBM46B  | PAPER-VI: MANAGEMENT OF INDUSTRIAL RELATIONS (WCS) HRM SPECIALIZATION              | 70        |
|                         | 4456C    | BBM46C  | PAPER-VI: MANAGEMENT ACCOUNTING & FINANCE SPECIALIZATION                           | 70        |

Note : The students those who have left out papers in old regulations have to write the examinations in the new syllabus from march,2010 and onwards.

(BY ORDER)

NAGARJUNA NAGAR  
Date :

ADDL. CONTROLLER OF EXAMINATIONS

ACHARYA NAGARJUNA UNIVERSITY :: NAGARJUNA NAGAR - 522 510, A.P., INDIA  
BBM(Hons.) Degree Examinations, JUNE/JULY, 2017  
TIME-TABLE

AT THE END OF FIRST YEAR

TIME: 2.00 PM to 5.00 PM

| Day & Date             | Course     | Subject          | Paper Title  | Question Paper Code | Computer Paper Code | Max. Marks |
|------------------------|------------|------------------|--|---------------------|---------------------|------------|
| <u>PART - I</u>        |            |                  |  |                     |                     |            |
| FRIDAY<br>23-06-2017   | BBM(Hons.) | ENGLISH          | GENERAL ENGLISH (2 Hrs.)<br>(Y3, Y4, Y5, BATCH STUDENTS ONLY)                | 1101MC(B)           | ENG1GB              | 50         |
|                        | BBM(Hons.) | ENGLISH          | GENERAL ENGLISH &<br>COMUNICATIVE SKILLS<br>(3Hrs.) (W.E.F Y6 Batch Onwards) | 1101MC(R)           | ENG1GC              | 80         |
| SATURDAY<br>24-06-2017 | BBM(Hons.) | TELUGU           | POETRY, NOVEL AND<br>GRAMMAR   | 1103MC              | TEL1GB              | 100        |
|                        | BBM(Hons.) | HINDI            | GENERAL HINDI  | 1104MC              | HIN1GB              | 100        |
|                        | BBM(Hons.) | SANSKRIT         | POETRY, PROSE AND<br>GRAMMAR   | 1105MC              | SAN1GB              | 100        |
|                        | BBM(Hons.) | TAMIL            | GENERAL TAMIL  | 1106                | TAM1G               | 100        |
|                        | BBM(Hons.) | URDU             | PROSE AND POETRY   | 1107                | URD1G               | 100        |
|                        | BBM(Hons.) | MALAYALAM        | GENERAL MALAYALAM  | 1108                | MAL1G               | 100        |
| TUESDAY<br>27-06-2017  | BBM(Hons.) | Compulsory Paper | CONTEMPORARY INDIA:<br>ECONOMY, POLITY AND<br>SOCIETY                        | 1140                | CIM1G               | 100        |

PART - II

TIME 2 1/2 hrs

|                         |                        |  |  |      |        |    |
|-------------------------|------------------------|--|--|------|--------|----|
| WEDNESDAY<br>28-06-2017 | BBM(Hons.) PAPER - I   | ECONOMICS FOR MANAGERS                         |  | 1451 | BBM151 | 70 |
| THURSDAY<br>29-06-2017  | BBM(Hons.) PAPER - II  | QUANTITATIVE METHODS FOR BUSINESS<br>DECISIONS |  | 1452 | BBM152 | 70 |
| FRIDAY<br>30-06-2017    | BBM(Hons.) PAPER - III | FINANCIAL ACCOUNTING                           |  | 1453 | BBM153 | 70 |
| SATURDAY<br>01-07-2017  | BBM(Hons.) PAPER - IV  | PRINCIPLES OF MANAGEMENT                       |  | 1454 | BBM154 | 70 |
| MONDAY<br>03-07-2017    | BBM(Hons.) PAPER - V   | BUSINESS ENVIRONMENT                           |  | 1455 | BBM155 | 70 |

**Note: First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English Paper Code No.1101MC(R) / 2101 MC(R).**

AT THE END OF SECOND YEAR

TIME: 2.00 PM to 5.00 PM

| Day             | Date       | & Course   | Subject          | Paper Title  | Question Paper Code | Computer Paper Code | Max. Marks |
|-----------------|------------|------------|------------------|--|---------------------|---------------------|------------|
| <b>PART - I</b> |            |            |                  |  |                     |                     |            |
| THURSDAY        | 06-07-2017 | BBM(Hons.) | ENGLISH          | ENGLISH with Communication Skills  | 2101MC              | ENG2GB              | 100        |
|                 |            | BBM(Hons.) | ENGLISH          | GENERAL ENGLISH W.E.F. 2012/13   | 2101MC(R)           | ENG2GC              | 80         |
| FRIDAY          | 07-07-2017 | BBM(Hons.) | TELUGU           | POETRY, NOVEL AND GRAMMAR  | 2103MC              | TEL2GB              | 100        |
|                 |            | BBM(Hons.) | HINDI            | GENERAL HINDI  | 2104MC              | HIN2GB              | 100        |
|                 |            | BBM(Hons.) | SANSKRIT         | POETRY, PROSE AND GRAMMAR  | 2105MC              | SAN2GB              | 100        |
|                 |            | BBM(Hons.) | TAMIL            | GENERAL TAMIL  | 2106                | TAM2G               | 100        |
|                 |            | BBM(Hons.) | URDU             | PROSE AND POETRY   | 2107                | URD2G               | 100        |
|                 |            | BBM(Hons.) | MALAYALAM        | GENERAL MALAYALAM  | 2108                | MAL2G               | 100        |
| SATURDAY        | 08-07-2017 | BBM(Hons.) | Compulsory Paper | ENVIRONMENTAL STDIES   | 2140                | ENV2                | 100        |
| MONDAY          | 10-07-2017 | BBM(Hons.) | Compulsory Paper | OFFICE AUTOMATION TOOLS<br>(Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course) | 2136                | OAT2G               | 100        |

**PART - II**

TIME 2 1/2 HOURS

|           |            |                        |                                    |  |      |        |    |
|-----------|------------|------------------------|------------------------------------|--|------|--------|----|
| TUESDAY   | 11-07-2017 | BBM(Hons.) PAPER - I   | ORGANIZATIONAL BEHAVIOUR           |  | 2451 | BBM251 | 70 |
| WEDNESDAY | 12-07-2017 | BBM(Hons.) PAPER - II  | FINANCIAL MANAGEMENT               |  | 2452 | BBM252 | 70 |
| THURSDAY  | 13-07-2017 | BBM(Hons.) PAPER - III | PRODUCTION & OPERATIONS MANAGEMENT |  | 2453 | BBM253 | 70 |
| FRIDAY    | 14-07-2017 | BBM(Hons.) PAPER - IV  | HUMAN RESOURCE MANAGEMENT          |  | 2454 | BBM254 | 70 |
| SATURDAY  | 15-07-2017 | BBM(Hons.) PAPER - V   | MARKETING MANAGEMENT               |  | 2455 | BBM255 | 70 |

**Note :** First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English Paper Code No. 1101 MC (R ) /2101MC (R )

AT THE END OF Third YEAR

2 1/2 HOU TIME: 9.00 AM to 11.30 AM

| Day              | Date       | & Course               | Paper Title                    | Question paper Code | Computer paper Code | Max. Marks |  |
|------------------|------------|------------------------|--------------------------------|---------------------|---------------------|------------|--|
| <b>PART - I</b>  |            |                        |                                |                     |                     |            |  |
| SATURDAY         | 23-06-2017 | BBM (Hons) PAPER - I   | SCIENCE TECHNOLOGY DEVELOPMENT | 3136                | STD3                | 100        |  |
| <b>PART - II</b> |            |                        |                                |                     |                     |            |  |
| MONDAY           | 24-06-2017 | BBM (Hons) PAPER - II  | BUSINESS LAWS                  | 3451                | BBM351              | 70         |  |
| TUESDAY          | 27-06-2017 | BBM (Hons) PAPER - III | BUSINESS RESEARCH METHODOLOGY  | 3452                | BBM352              | 70         |  |
| WEDNESDAY        | 28-06-2017 | BBM (Hons) PAPER - IV  | ENTREPRENEUSHIP                | 3453                | BBM353              | 70         |  |
| THURSDAY         | 29-06-2017 | BBM (Hons) PAPER - V   | COST AND MENAGEMENT ACCOUNTING | 3454                | BBM354              | 70         |  |
| FRIDAY           | 30-06-2017 | BBM (Hons) PAPER - VI  | BUSINESS COMMUNICATION         | 3455                | BBM355              | 70         |  |
| SATURDAY         | 01-07-2017 | BBM (Hons) PAPER - VII | IT FOR MANAGERS                | 3456                | BBM356              | 70         |  |