PROCEEDINGS OF THE VICE-CHANCELLOR


Ref:- 1. Minutes of the meeting of the Board of Studies (UG) in Economics held on 26-09-2017.

ORDER:-

The Vice-Chancellor, after having considered the minutes 1st cited, has approved the III year B.A Economics VI Semester syllabus in CBCS pattern for the academic year 2017-18 prepared by the Board of Studies (UG) in Economics. The titles of the papers are mentioned below.

Semester-VI
1. Paper VII-A: Elective: Agricultural Economics
   A-1: Agribusiness Environment in Andhra Pradesh
   A-2: Agricultural Output Marketing
   A-3: Agricultural Input Marketing

(BY ORDER)

To
The Chairman and all members, Board of Studies (UG) in Economics, ANU.
All the Principals of the Affiliated Colleges under ANU area.
Copy to:
The Dean, Faculty of Social Science, ANU.
The Dean, CDC, ANU.
The Coordinator, UG (Exams), ANU.
The Asst. Registrar, Co-Ordinator, UG Examinations, ANU.
The Addl. Controller of Examinations, ANU.
The P.A. to Vice-Chancellor/ Registrar/Rector, ANU.
Module-1
Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry.

Module-2
Concept of production function: input-output and product relationship in farm production.

Module-3
Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development.

Module-4
Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution: and its Impact

Module-5
Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agri-business enterprises.

RECOMMENDED/REFERENCE BOOKS

2. Lekhi RK and Singh Joginder, Agricultural Economics, Kalyani Publishers
B. A. ECONOMICS
III Year B. A. Programme (UG) Courses – Under CBCS
Semester – VI

Paper VIII-A-1: Agribusiness Environment in Andhra Pradesh

Module-1
Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy.

Module-2
Agricultural finance-importance in modern agriculture-performance of agricultural finance in Andhra Pradesh-problems of agricultural finance - Inter linkages of agricultural credit and other input markets and product markets.

Module-3
Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient futures, constraints, sub sectors of agribusiness-input sector, production sector, processing sector.

Module-4
Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities.

Module-5
Marketing policy- structure of agri markets - regulated markets - need - activities - structure - APMC act - market legislations - Role of Farmer Groups in the marketing of Agricultural Produce.

References:
B. A. ECONOMICS
III Year B. A. Programme (UG) Courses – Under CBCS
Semester – VI
Paper – VIII-A; Cluster Elective – A: Agribusiness


Module-1
Structure and Model of Agri-Marketing Organizations with functions: Functions of intermediaries, Marketing Practices in Primary and secondary and terminal market, Regulated markets, co-operative marketing.

Module-2

Module-3:
Problems and Challenges in Agriculture Marketing - Market Yards - Support prices - Rural Warehousing.

Module-4:
State Intervention in Agricultural Marketing, Role of Various agencies (Andhra Pradesh Agro, MARKEED, State Department, and FCI, Tobacco Board, Cotton Corporation) and its impact on market efficiency. Agriculture Price Commission.

Module-5:
Inter-regional and international trade in agriculture; emerging scenario of international trade in agricultural commodities; concept of terms of trade and balance of payments, WTO and Indian agriculture with special reference to Andhra Pradesh .

References:
3. Mamoria, C.B. & Badri Vishal: Agriculture Problems in India
Paper VIII-A-3: Agricultural Input Marketing

Module-1

Module-2
Issues in seed marketing - determinants of seed demand - private sector contribution - public sector support to private sector - Distinctive features of Seed Marketing vis-a-vis other Input Marketing - strengths and weaknesses on Indian seed industry.

Module-3
Fertilizer industry scenario - public, private, co-operative and joint sector role - fertilizer production consumption, and imports - fertilizer marketing characteristics. Biofertilizers - its role and scope - major constraints involved - production level - market level - field level. Marketing network/ channels.

Module-4
Pesticide industry - an overview - nature of industry growth - consumption crop wise, area wise - demand and supply - market segmentation-IIPM concept development - biopesticides - its role and scope.

Module-5
Agricultural mechanization - benefits and importance and future priorities - scenario of farm implements and machinery sector - economic advantage of mechanization - contribution of agricultural mechanization - Need for the development of agricultural machinery and implements to suit the local resource endowments.

References:
Model Question paper

Semester VI - Elective Paper - VII(A) Agri. Economics
Module A - Economics Under CBCS Syllabus.

Part A

Answer any five from the following.

1. Relationship between Agri. and Industry.
3. Farm Size and Productivity in Agri.
4. Land Ceiling.
5. Green Revolution.
6. Agri. processing
8. Agri. Business Enterprises

Part B

Answer any one from each module.

1. Explain the importance of Agri. in the Indian Economy.

2. What are the factors affecting the development of Agri. in India?

Module II

1. Explain the concept of production function in farm sector.

2. Explain the production relationship in the farm sector.

Module III

1. Explain the growth and productivity trends in Andhra Pradesh.

2. What are the effects of Agri reforms on economic development?

Module IV

1. Examine the farm size and productivity relationship in India. Agri. with special reference to A.P.

2. The impact of Green Revolution on Indian Agri.

Module V

1. Explain the problems of productivity, processing and marketing in Agri. in India.

2. What are the policy controls affecting the growth of Agri. industries and in Agri. business.
Model Question Paper
Semester VI - Cluster elective (A) Agri Business

In B.A. Economics under CBS Syllabus

Paper VII - A.2: Agri Agri Business

Page 1

Part A

Answer any three questions from the following

1) Regulated Markets
2) Co-Operative Marketing
3) Marketing finance
4) Rural Warehousing
5) Agricultural Price Commission

Part B

Answer any one from each module.

Module I

1) What are the Marketing Practices in Primary, Secondary, and Terminal Marketing?
2) Functions of Intermediaries

Module II

1) Explain the Market Structure of Major Agri Commodity
2) Explain Marketing Costs, methods and Marketing Finance

Module III

1) Explain the Problems and Challenges in Agri Marketing
2) Explain the Impact of Rural warehousing facilities

Module IV

1) Explain National Ageny and their impact on Marketing efficiency
2) Explain the Importance of state intervention in Agri Marketing
Module V

1) Explain the impact of WTO agreement on April, 2000. 
Special reference to Andhra Pradesh.

2) Explain the inter-regional and international trade in April.

[V Srinivas
Lecturer in Economics
Member BO S.]

[Signature]