### Structure of Syllabus

<table>
<thead>
<tr>
<th>Semester</th>
<th>Paper</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester I (Core)</td>
<td>I</td>
<td>Micro Economics – Consumer Behavior</td>
</tr>
<tr>
<td>Semester II (Core)</td>
<td>II</td>
<td>Micro Economics - Production and Price theory</td>
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<tr>
<td>Semester III (Core)</td>
<td>III</td>
<td>Macro Economics - National Income, Employment and Money</td>
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<tr>
<td>Semester IV (Core)</td>
<td>IV</td>
<td>Macro Economics - Banking and International Trade</td>
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<tr>
<td>Semester V (Core)</td>
<td>V</td>
<td>Economic Development and Indian Economy</td>
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<td>VI</td>
<td>Indian and Andhra Pradesh Economy</td>
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<tr>
<td>Semester VI</td>
<td>VII – (A) Elective Paper</td>
<td>Agricultural Economics</td>
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<tr>
<td>Semester VI</td>
<td>VIII Cluster Elective Papers</td>
<td>A-1: Agribusiness Environment in Andhra Pradesh</td>
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<td></td>
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<td>A-2: Agricultural output Marketing</td>
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<td>A-3: Agricultural Input Marketing.</td>
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#### Cluster Electives – (A) Agribusiness

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Paper</th>
<th>Name of Paper</th>
<th>Sem</th>
<th>Hours/Week</th>
<th>Credits</th>
<th>Mid Sem</th>
<th>Sem End</th>
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<tr>
<td>1</td>
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<td>Micro Economics – Consumer Behavior</td>
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</table>

The teacher shall identify appropriate activities for each unit and assign them to all the students for improving domain skills.
Note: Student Activities like Data/picture analysis, Seminars, Assignments, Group Discussions, Case studies, Fieldwork, Surveys, Study Projects, Models are Part of Curriculum in all papers. The teacher shall identify appropriate activities for each unit and assign them to all the students for improving domain skills.

ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION

BA Economics Syllabus under CBCS
w.e.f. 2015-16 (Revised in April 2016)

I Year B. A. Programme (UG) Courses – Under CBCS
Semester – I
Paper – I (Core Paper)
Micro Economics – Consumer Behavior

Module -1

Module -2
Methodology in Economics - Micro & Macro; Static and Dynamic analysis; Normative and positive science, Inductive & Deductive methods; Partial and general Equilibrium.

Module - 3
Utility analysis: - cardinal approach-The Law of diminishing Marginal utility- The Law of Equi-Marginal Utility- concept of consumer's surplus

Module - 4

Module - 5
Ordinal Approach: Indifference Curve analysis - Properties of Indifference curves - Price or budget line - Equilibrium of the Consumer with the help of Indifference curves – Samuelson’s Revealed preference theory.

REFERENCES:
B. A. ECONOMICS
I Year B. A. Programme (UG) Courses – Under CBCS
Semester – II
Paper – II (Core Paper)
Micro Economics - Production and Price Theory

Module - 1


Module - 2

Analyse different types of Market structures - Perfect Competition - Price determination and equilibrium of firm and industry under perfect competition - Monopoly - Price determination - Price discrimination.

Module - 3

Monopolistic competition - price determination - Oligopoly - Kinked demand curve approach.

Module - 4


Module - 5

REFERENCES:
7. Telugu Academy Publications
B. A. ECONOMICS

II Year B. A. Programme (UG) Courses – Under CBCS
Semester – III
Paper – III (Core Paper)

Macro Economics - National Income, Employment and Money

Module - 1
Meaning, definition of Macro Economics - Importance of Macro Economics- Difference between Micro and Macro Economics - Paradox of Macro Economics -Limitations

Module - 2

Module - 3

Module - 4
Keynesian Theory of Employment - Consumption function – Investment Function - Marginal Efficiency of Capital (MEC)- Concepts of multiplier and accelerator

Module - 5

REFERENCES:

3. Central Statistical Organisations - "National Accounts Statistics".
10. Telugu Academy Publication
B. A. ECONOMICS
II Year B. A. Programme (UG) Courses – Under CBCS
Semester – IV
Paper – IV (Core Paper)
Banking and International Trade

Module - 1
Trade Cycles - meaning and definition - Phases of a Trade Cycle - Inflation - definition - types of inflation - causes and effects of inflation measures to control inflation.

Module - 2
Banking: Meaning and definition - Functions of Commercial Banks - Concept of Credit creation - Functions of RBI - Recent developments in banking sectors.

Module – 3
Non-Bank Financial Institutions – Types of NBFIs - Factors contributing to the Growth of NBFIs — Money market – Defects of Indian money market

Module – 4

Module - 5
Macro Economic Policy - Fiscal, Monetary and Exchange rate policies
Objectives and Significance - Importance of International Trade - Regional and International Trade – Defining Balance of Trade and Balance of Payment.

REFERENCES:
3. Central Statistical Organisations - "National Accounts Statistics".
15. Pvt. Ltd., New Delhi
17. New Delhi
B. A. ECONOMICS
III Year B. A. Programme (UG) Courses – Under CBCS
Semester – V
Paper – V (Core Paper)
Economic Development and Indian Economy

Module - 1

Module - 2
Sustainable development - Balanced and unbalanced growth-choice of techniques Labour intensive and capital intensive methods.

Module - 3
Basic features of the Indian Economy - Natural Resources - Important Demographic features- Concept of Population Dividend - Population Policy.

Module - 4
National Income in India - trends and composition-poverty, inequalities and Unemployment - Measures taken by the Government. - MGNREGS

Module - 5
Economic reforms - liberalization, privatization and globalisation - concept of inclusive growth.

REFERENCES:
9. Benjamin Higgins - Economic Development
10. Telugu Academy Publications.
11. Dr. Ch.S.G.K. Murthy, Indian Economy - Gitam University
B. A. ECONOMICS
III Year B. A. Programme (UG) Courses – Under CBCS
Semester – V
Paper – VI (Core Paper)
Indian and Andhra Pradesh Economy

Module - 1

Indian Agriculture - Importance of Agriculture in India - Agrarian structure and relations - Factors determining Productivity- Agricultural Infrastructure - Rural credit - Micro Finance - Self Help Groups (SHGs) - Agricultural Price policy- concept of Crop Insurance - Food Security.

Module - 2


Module - 3

Disinvestment in India - FEMA - Foreign direct investment - Services Sector in India – Reforms in Banking and Insurance -, IT, Education and Health.

Module - 4

Planning in India Economy - Objectives of Five year plans - Review of Five year Plans - Current Five year plan- NITI Aayog

Module - 5


REFERENCES:

10. Dr.Ch.S.G.K.Murthy, Indian Economy - Gitam University.