

# **Community Social Responsibility, Acharya Nagarjuna University College**

## **CSR Report for the Period April 2016- March 2017**

**Dr. Saraswati Raju Iyer**

Coordinator

Community Social Responsibility

Acharya Nagarjuna University College

### **Two Months Training Programme on Tailoring for Marginalized Women**

#### **Inaugural Session**

Inaugural function of Two months Training Programme on Tailoring for marginalized women at Santhagudi padu, Rompicharla Mandal, Guntur district was held on 05-05-2016. The Chief Guest for the programme was Ms.Anjani Devi Kumari, Sarpanch. In his Chief Guest address she expressed her joy in conducting the programme in their village and appealed to the participants to make best use of the opportunity. She further thanked the university officials for granting the programme for the empowerment of women in their community. Dr.Saraswati Raju Iyer said that this programme would definitely contribute in enhancing their employability skills since tailoring is in great demand in the society. Dr.M.Venkata Ramana said that enhancing their skills by learning tailoring would help in supplementing their family income. Ms.M.Vijayalakshmi, Instructor participated in the programme.

### **One Day Training Programme on Repair & Servicing of Sewing**

#### **Machines for Middle Class Women**

One Day Training Programme on Repair & Servicing of Sewing Machines for Middle Class Women was conducted at Seelamvaripalem, Bapatla, Guntur District on 12-05-2016. The programme was conducted in association with Seva Bharat. Since the trainees are from middle income group who make a livelihood through tailoring it was felt that such a programme would help them in tackling the day to day problems they encounter while using the sewing machines.

The instructor of the programme taught them the nuances of repair and servicing of sewing machines and also gave a demonstration. He divided the group into smaller groups and taught them. Dr.M.Venkata Ramana Project Assistant Community Social Responsibility Community Social Responsibility assisted in organizing the programme. On the whole 45 members participated in the programme and were given certificate of participation at the end of the day.

## **Forty Five Days Free Training Programme on Jewellery Making with Paper, Threads and Beeds for Marginalized Women**

### **Inauguration Programme**

Inauguration of the Forty Five Days Free Training Programme on Jewellery Making for Marginalized Women at Sampath Nagar, Guntur district was held on 13-05-2016. The programme would continue up to 30-06-2016. The programme was conducted in association with Seva Bharath. Training will be given on artificial jewellery preparation since it is in demand in the market. The programme was inaugurated by Dr. Saraswati Raju Iyer, Coordinator of Community Social Responsibility. She stressed the significance of this programme in developing their employability skills and urged them to make best use of the opportunity and also think in terms of marketability of the products so that they prepare good quality ones. Dr. M.Venkata Ramana, Project Assistant of Community Social Responsibility encouraged the women to learn the art well so that they can supplement their family income. Ms.Kiranmayi, the Instructor also participated in the programme. On the whole 50 women got themselves enrolled for the programme and expressed their interest in jewellery making so that it helps them to become economically independent.

## **One Day Training Programme on Repair & Servicing of Sewing Machines for Rural Middle Class Women**

One Day Training Programme on Repair & Servicing of Sewing Machines for Rural Middle Class Women was conducted at Santhagudipadu, Rompicharla Mandalam, Guntur District on 15-06-2016. Since the trainees are from middle income group who make a livelihood through

tailoring it was felt that such a programme would help them in tackling the day to day problems they encounter while using the sewing machines. The instructor of the programme Ms.Vijayalakshmi taught them the nuances of repair and servicing of sewing machines and also gave a demonstration. She divided the group into smaller groups and taught them. Dr.Saraswati Raju Iyer, Coordinator, stressed the importance of the programme and Dr.M.Venkata Ramana Project Assistant assisted in organizing the programme. On the whole 50 members participated in the programme and were given certificate of participation at the end of the day.

### **One Month Free Training Programme on Velvet Bag Making for Urban Women Valedictory Programme**

One Month Free Training Programme on Velvet Bag Making for Urban Women was organized at the premises of Jan Sikshan Samsthan, Ongole, Prakasam Districts as part of “Community Social Responsibility”, Acharya Nagarjuna University College from 14-03-2016 to 13-04-2016. Total number of 40 women participated in the said programme by enrolling themselves in the prescribed form. Ms.Pavani, the Instructor of the programme gave training in making various items by using velvet material such as cell phone pouches, pen pouches, luggage bags, files, ladies’ handbags, hand purse, etc. The programme was formally concluded by Dr.Hymavathi, the Executive Council Member of Acharya Nagarjuna University on 25-06-2016. Shri.Shyam Sunil, In-charge Director, Jan Sikshan Sansthan, Prakasam District, and Dr.M.Venkata Ramana, Project Assistant, Community Social Responsibility, Acharya Nagarjuna University participated in the valedictory function. All the participants were given certificates.

### **Forty Five Days Free Training Programme on Jewellery Making for Marginalized Women Valedictory Function**

Valedictory function of the Forty Five Days Free Training Programme on Jewellery Making for Marginalized Women at Sampath Nagar, Guntur district was held on 29-06-2016. The Chief Guest of the function was Prof.P.Sankara Pitchaiah, Director, Centre for Distance Education, Acharya Nagarjuna University. In message he told the women to make use of the skill that they

have mastered. The programme was coordinated by Dr. Saraswati Raju Iyer, Coordinator of Community Social Responsibility. She stressed the significance of this programme in developing their employability skills and urged them to utilize the skill in empowering themselves. Dr. M.Venkata Ramana, Project Assistant of Community Social Responsibility encouraged the women to use the training so that they can contribute to their family income. Ms.Kiranmayi, the Instructor also participated in the programme. All the participants received their certificates from the Chief Guest.

## **Two Months Training Programme on Tailoring for Marginalized Women**

### **Valedictory Session**

Valedictory function of Two months Training Programme on Tailoring for marginalized women at Santhagudi padu, Rompicharla Mandal, Guntur district was held on 08-07-2016. The Chief Guest for the programme was Ms.Anjani Devi Kumari, Sarpanch. In her Chief Guest address she expressed her gratitude to the University authorities for conducting the programme in their village and congratulated the participants for completing the training successfully. Dr.Saraswati Raju Iyer said that this programme would have helped them in empowering them. Dr.M.Venkata Ramana assisted in conducting the programme. Ms.M.Vijayalakshmi, Instructor participated in the programme. The Chief Guest distributed the certificates to the trainees.

## **Dental Camp & Dental Awareness for School Children**

Free Dental camp & Dental Awareness programme was conducted for School children of Z.P. High School, Nagaram on 21-07-2016. The chief guest for the function Sri.Kumar, Mandal Educational Officer said that organizing such type of programmes is essential for the dental well being of children and congratulated the University authorities particularly the Centre for CSR and said that collaborative work with NGOs is praiseworthy. Mr.Ravi Pradeep, President, Mr.V.Prasad, Mr.Venu, Administrative Officer of SFIRD participated in this programme. Dr.Saraswati Raju Iyer, Coordinator organized the programme with the assistance of Dr.M.Venkata Ramana the Project Assistant.

### **Three Days Exhibition – Cum Sale**

Three days Exhibition-cum-sale was organized by Community Social Responsibility of Acharya Nagarjuna University at Dr.Diechmann Auditorium during 21-07-2016 – 23-07-2016. The products on sale were the outcome of our training programme on Jute products making, Hand embroidery, Screen Printing, Tailoring, Flower making and Artificial Jewellery Making from Ujwala Home, opposite to Acharya Nagarjuna University (A Home for the victims of human trafficking) and Women from Sampath Nagar, Guntur. The objective of this programme is to give them an opportunity to generate income and also to sensitize the society on the worth and dignity of such people. The items displayed included Handbags, Purses, Luggage bags, Cell phone pouches, Folders, Files, Saris, dress materials, Artificial Jewellery such as Ear-rings, Bangles, Necklaces, Flower vase, Wall Hangings and the like. The programme was inaugurated by our Honourable Vice-Chancellor, Prof.A.Rajendra Prasad. In his inaugural address he said that encouraging such women in promoting economic and social empowerment is the need of the hour. Dr.Saraswati Raju Iyer, the Coordinator of CSR organized the programme with the assistance of Dr.M.Venkata Ramana. On the whole the exhibition was visited by 2,500 members including Teaching staff, Non-teaching staff, Research scholars and students. Prof.K.R.S.Sambasiva Rao the Rector of the University was the Chief Guest for the Valedictory Session. He congratulated the Coordinator and Project Assistant of CSR and appreciated the women for organizing this programme in our campus.

### **Book Release of Community Social Responsibility Activities 2015-2016**

Documentation of the various activities conducted by the Centre is important and as such the activities organized during 2015-2016 were printed in the form of a book. The book was released by our Honourable Vice-Chancellor, Prof.A.Rajendra Prasad on 30-07-2016. He congratulated the Centre for bringing out this publication stating that documentation of the activities is important since it brings visibility to our University. Further he stated that it is not enough to organize programmes but at the same time we need to make the society to know what we are doing. Prof.K.R.S.Sambasiva Rao the Rector of the University also participated in the book release function and shared his greeting to Dr.Saraswati Raju Iyer and Dr.M.Venkata Ramana.

## **Free Tailoring Programme for Rural Women**

On 03-08-2016 the valedictory function of Free Tailoring Programme for Rural Women was conducted at Ammanabrolu, Prakasam district. The Chief Guest Mr.E.Haribabu, Z.P.Chairman reiterated the role of women in economic empowerment in the contemporary Indian society and stressed the importance of achieving gender equality by learning such skills. 40 trainees completed the tailoring course successfully and Certificates of participation was given by the chief guest. Mr.Sunil In - charge Director of J.S.S. participated in the programme. Dr.Saraswati Raju Iyer, Coordinator organized the programme with the assistance of Dr.M.Venkata Ramana the Project Assistant.

## **Workshop on Positive Living for HIV Positive People**

There are number of groups in the society that are considered as vulnerable and one such group is the People Living with HIV/AIDS (PLHAs). It is important that we bring them into the mainstream of the society. Against this backdrop a Workshop on Positive Living for HIV Positive People was organized by Community Social Responsibility in association with Society for Integrated Rural Development, Guntur on 27-08-2016 at Dr.Diechmann Auditorium, ANU. Prof.K.John Paul the Registrar of the University inaugurated the programme. In his inaugural address he stressed the importance of developing positive thinking and also living positively so that it helps PLHAs to lead a positive life. He congratulated the team of CSR for organizing such type of activities for the benefit of the society. Prof.P.Sankarapitchaiah, Coordinator, Student Counselling Centre spoke on Positive Living and its importance. Dr.Vimala, Psychological Counsellor of Acharya Nagarjuna University spoke on the practical aspect of Positive Living. Mr.Ravi Pradeep, President, Mr.V.Prasad, Mr.Venu and Ms.Uma Maheshwari, Administrative Officer of SFIRD thanked the university authorities for organizing this programme in our campus. Dr.Saraswati Raju Iyer, Coordinator organized the programme with the assistance of Dr.M.Venkata Ramana the Project Assistant. On the whole 60 PLHAs participated in the programme. In their feedback they expressed satisfaction in attending this programme since it

gave them psycho-social support which is very much essential for them in the process of rehabilitation.

### **Awareness Programme on Cornea Donation**

As part of community social responsibility of the University College an Awareness Programme on Cornea Donation was organized by Centre for Community Social Responsibility in collaboration with CAMBA an NGO based at Guntur at Dr.H.H.Diechmann & John David Auditorium, ANU on 17-10-2016. Dr.Kamineni Srinivas the Honourable Minister of Health was the Chief Guest for the programme. He said that in our country thousands of people are suffering due to blindness and they can get back their sight with the donation of cornea for which creating awareness on is essential. He noted that it is a very simple procedure that is adopted for cornea transplant and many people do not know about it. He further noted that donating cornea means giving a new life to the visually challenged. The honourable minister released the poster to create awareness among the public about the different aspects of blindness, cornea donation etc. All India Secretary of CAMBA reiterated the role of student community in promoting awareness on cornea donation. He said that Guntur district is identified as a pilot project and wants to make Guntur district Blindness free district in the days to come. Prof.A.Rajendra Prasad the Vice-Chancellor of Acharya Nagarjuna University noted that the centre for CSR is undertaking number of unique activities in promoting community social responsibility and projecting the image of the University. Prof.K.R.S. Sambasiva Rao, Rector, Prof.K.John Paul, Registrar, Dr.Saraswati Raju Iyer, Coordinator, Centre for Community Social Responsibility, Dr.M.Venkata Ramana, Project Assistant, Centre for Community Social Responsibility & Mr.N.Nageshwara Rao, Secretary, Vikasa, Acharya Nagarjuna University participated in the Programme.

### **Two Day Training Programme on Magic Show**

A Two Day Training Programme on Magic Show was organized by the Centre for Community Social Responsibility during 12-11-2016 to 13-11-2016 for the inmates of Ujwala Home for the victims of human trafficking, Women & Child Development Agency, Opposite Acharya Nagarjuna University. The programme was inaugurated by Prof.A.Rajendra Prasad the Vice-

Chancellor of Acharya Nagarjuna University on 12-11-2016. He said that the Centre for CSR is organizing number of awareness programmes and training programmes for women and one such important programme for women empowerment is magic show. He stressed the importance of magic show in promoting psychological well being to the inmates besides economic empowerment. Trainer Mr.V.Prasad gave training in magic show by teaching them various items which helped the inmates in forgetting their worries at least temporarily. The chief guest inaugurated the programme and distributed the kit containing materials for the programme. Sr.Roselina, Director of the home and Ms.Rupa, Counsellor participated in the programme. The programme came to an end with the formal valedictory function on 13-11-2016. The training programme was organized by Dr. Dr.Saraswati Raju Iyer, Coordinator, Centre for Community Social Responsibility, with the support of Dr.M.Venkata Ramana, Project Assistant, Centre for Community Social Responsibility.

### **Cleaning and Safety Measures for Sanitary Workers & Sweepers under Swatch Bharath Programme**

One Day Programme on Cleaning and Safety Measures for the Sanitary Workers & Sweepers of Acharya Nagarjuna University as part of Swatch Bharath programme was organized by the Centre for Community Social Responsibility, on 25-11-2016 at Dr.H.H.Diechmann & John David Auditorium, ANU. The programme was inaugurated by Prof.A.Rajendra Prasad the Vice-Chancellor of Acharya Nagarjuna University. During his inaugural speech he underlined the role of sanitary workers & Sweepers in keeping the premises clean. He also stressed the need for safety measures to be adopted by them in doing so. He also felt that the University has to promote Swatch Bharath Mission taken up by the State and the Central government. Dr.Sahedha Akthar, the Excecutive Council Member observed that the sanitary workers and sweepers are the main players who are instrumental in promoting cleanliness in the campus and organizing such type of programmes are really essential. She also complimented the Centre for CSR for organizing this important programme. The Resource Person for the programme Mr.Adappa Vasu Babu, District Quality Assurance Programme Manager explained in detail the cleaning and safety measures to be adopted by them and assured support in future in order to maintain quality. Dr. Saraswati Raju Iyer, Coordinator, Centre for Community Social Responsibility, with the



support of Dr.M.Venkata Ramana, Project Assistant, Centre for Community Social Responsibility organized the programme.

### **Provision of Tricycles for the Physically Challenged**

It has been observed that the Physically Challenged persons faced the hardships in moving from one place to the other in our university campus because of their disability. They had to depend on others to move around. In this context an important programme to enhance the mobility of the Physically challenged Students, Scholars, Teaching and Non-teaching staff was organized by the Centre for Community Social Responsibility, ANU commemorating the World Disability Day on 03-12-2016. The programme was organized in our campus on 01-12-2016 where 10 Tricycles were placed in different point of the campus such as Main gate, Ladies hostel, Boys hostel, Pariksha Bhavan, Library, Administrative building, Centre for Distance Education, Engineering College. The programme was formally inaugurated by Sri.G.Koteswara Rao, Chairman State Disabled Welfare Corporation. He complimented the Centre for CSR to have thought about this programme to aid the physically challenged in improving their mobility. He stressed the need for taking up activities pertaining to promotion of social responsibility besides teaching. Prof.A.Rajendra Prasad the Vice-Chancellor of Acharya Nagarjuna University, Prof.K.R.S. Sambasiva Rao, Rector, Prof.K.John Paul, Registrar, Prof.K.Venkat Rao, Executive Council Member, Dr.K.Veeraiah, Coordinator, Examinations, Centre for Distance Education, Dr.G.Rosaiah, President of NUTA, Sri.Sadasiva Rao, University Finance Officer participated in the programme. Dr.Saraswati Raju Iyer, Coordinator and Dr.M.Venkata Ramana, Project Assistant, Centre for Community Social Responsibility organized the programme.

### **Ten Days Exhibition – Cum Sale**

Ten days Exhibition-cum-sale was organized by Community Social Responsibility of Acharya Nagarjuna University at Dr.Diechmann Auditorium during 21-03-2017 – 30-03-2017. The products on sale were the outcome of our training programmes in the past on Jute products making, Hand embroidery, Screen Printing, Tailoring, Flower making and Artificial Jewellery Making manufactured by the inmates from Ujwala Home, opposite to Acharya Nagarjuna University, Guntur (A Home for the victims of human trafficking). The objective of this

programme is to give them a platform to generate income and also to sensitize the society on the worth and dignity of such people. The items displayed included Handbags, Purses, Luggage bags, Cell phone pouches, Folders, Files, Saris, dress materials, Artificial Jewellery such as Ear-rings, Bangles, Necklaces, Flower vase, Wall Hangings and the like. The programme was inaugurated by our Registrar, Prof.K.John Paul. In his inaugural address he said that encouraging such women in promoting economic and social empowerment is the need of the hour. He also reiterated our duty to help such women in distress in the process of mainstreaming. Dr.Saraswati Raju Iyer, the Coordinator of CSR organized the programme with the assistance of Dr.M.Venkata Ramana. This programme was planned during this period keeping in view the ongoing Seminars/Conferences that are conducted in Diechmann auditorium which is being attended by number of delegates from various parts of the country. The exhibition was visited by President of NewBeginnings Charitable Trust Sri.Ravi Sebastian, Social workers from Spain, Greece, Italy, Kenya Mr.Nikolas, Mr.Fabbio, Mr.Todowlo Victor, Ms.Jucie & Ms.Mary. They encouraged these women by purchasing the products that are famous in our country. On the whole the exhibition was visited by thousands of people including delegates of various conferences, Teaching staff, Non-teaching staff, Research scholars and students.

