Centre for Community Social Responsibility, Acharya Nagarjuna University College

CSR Report for the Activities for the Period 01-07-2019 to 30-06-2020

Prof.Saraswati Raju Iyer

Coordinator

Community Social Responsibility Acharya Nagarjuna University College

Prof.Saraswati Raju Iyer, the Coordinator of CSR organized the following programme with the assistance of Dr.M.Venkata Ramana, Project Assistant, Community Social Responsibility.

Awareness programme on Nutrition and Hoemoglobin test

One Day Awareness Programme on Nutrition and Heomoglobin test commemorating National Nutritional Week 2019 was organized by the Centre for Community Social Responsibility on 14-09-2019 for the inmates of Ujwala Home for the victims of human trafficking, Women & Child Development Agency, Opposite Acharya Nagarjuna University. The programme was inaugurated by Prof.A.Rajendra Prasad the Vice-Chancellor of Acharya Nagarjuna University. He said that the Centre for Community Social Responsibility is organizing good number of awareness programmes and training programmes for women and one such important programme for women empowerment is awareness on nutrition and hemoglobin test so as to rule out iron deficiency among women. He stressed the importance of nutrition for women for the overall development of women. Dr.Babitha & Dr.Shanthisri from the department of Food & Nutrition from Acharya Nagarjuna University gave inputs on nutrition and its role on women's growth and development. The students of the department tested the blood of the inmates of Ujwala home to understand the hemoglobin level in them. Based on the test results they gave advice regarding the intake of iron rich food so as to raise their hemoglobin levels. Sr.Roselina, Director of the home and Ms.Rupa, Counsellor participated in the programme. The programme came to an end with the formal valedictory function. The programme was organized by Prof.Saraswati Raju Iyer, Coordinator, Centre for Community Social Responsibility, with the support of Dr.M.Venkata Ramana, Project Assistant, Centre for Community Social Responsibility.

One Day Free Training Programme on Preparation of Home Needs for Middle Class Housewives

One Day Free Training Programme on Preparation of Home Needs for Middle Class Housewives was organized at Peddapalem, Ponnur, Guntur District on 18-10-2019. This programme was inaugurated by Prof.Saraswati Raju Iyer, Coordinator for discharging activities on Community Social Responsibility by the University. She explained about the activities taken up by this cell and briefed about this programme in particular. Ms. M.Vijayalakshmi, the Instructor of the programme gave training on preparation of 6 items pertaining to Home Needs such as Preparation of detergent powder, cleaning powder, phenol, pain balm, liquid blue and candles by giving demonstration. Apart from demonstration she also gave the list of items required for preparation of these items, the procedure of preparation, the raw material required and where to purchase these items were explained. Forty members participated in the training programme by registering themselves by submitting the filled in application forms. During the Valedictory function the coordinator said that such a programme not only helps in self employment but also helps in giving employment opportunities to others. She also reiterated that this programme should help in income generation and hence they need to enhance their employability skills through this training programme. The programme was conducted from 10.00.a.m. - 5.00 p.m. Dr.M.Venkata Ramana, the Programme Officer of Centre for Community Social Responsibility helped in organizing the programme and spoke about the need for this programme for housewives. Certificates were distributed to the participants.

National Webinar on "Human Trafficking during Covid-19 with Special Focus on Women and Children"

Internal Quality Assurance Cell (IQAC), Community Social Responsibility, Acharya Nagarjuna University, Guntur, Andhra Pradesh in collaboration with International Justice Mission organized a National Webinar on "Human Trafficking during Covid-19 with Special Focus on Women and Children" on 18th June 2020 at Acharya Nagarjuna University. Prof. Saraswati Raju Iyer the Director, Internal Quality Assurance Cell & Coordinator, Centre for Community Social

Responsibility, Acharya Nagarjuna University was the Moderator of the programme. Smt. Merlin Freeda, Director of Operations International Justice Mission gave the opening Remarks wherein she explained the various activities taken up by International Justice Mission. Prof. Raja Shekar P, Honourable Vice-Chancellor of Acharya Nagarjuna University gave the Welcome Address. He stressed the importance of organizing this Webinar in the context of Covid-19 laying special emphasis on women and children. He congratulated the organizers for taking up this initiative. Shri. P. V. Sunil Kumar, I.P.S. Addl. Deputy General of Police, Andhra Pradesh, the Chief Guest of the programme in his Inaugural address stressed the need for addressing the issues pertaining to trafficking of women and children during Covid-19 particularly by conducting research activities and through awareness programmes. Dr. P.M. Nair IPS, (Retd), Former Director General & Civil Defence, Govt. of India, Father of institutionalised Anti-Human Trafficking efforts in the Indian Subcontinent & TATA Chair Professor, TISS, Mumbai the Guest of Honour of the programme reiterated the need to address the issue by organizing various activities and said that "Our Women are not for sale and Our Children are not for sale". Shri. Sony Kutty George, Child Protection Specialist – UNICEF spoke on Human Trafficking during Covid-19 with special focus on children. Dr. S. Latha, Assistant Professor, Department of Criminology, Madras University spoke on Cybercrime related to Women and Children. Sister Sahaya Mary, Head, Department of Social Work, Maris Stella College, Vijayawada shared the First Anti-Human Trafficking Club in Maris Stella College, Vijayawada and its activities. Smt. Alice Suganya, Head, Zonal Interventions, International Justice Mission gave the concluding remarks and proposed Vote of thanks. Dr.Bhavanam Nagakishore, Assistant Coordinator, IQAC supported in making the necessary arrangement in conducting the Webinar in a befitting manner.
