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Please feel free to contact

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Seminar Director

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Seminar E-mail: csrsem2020@gmail.com

UGC Sponsored National Seminar on Corporate Social Responsibility in Rural Development CSR-RD-2020

27th & 28th March 2020

Registration Form

Participant Details

Name (In Capitals) :

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Designation :

Institution :

Address :

.....

Mob :

E-mail Id :

Title of Paper :

.....

Presentation : Oral

Registration Fee:

Name of the Bank:

Amount:..... Date of Payment:.....

Accommodation Required: Yes..... No.....

Date and Time of arrival

Date:..... Signature



UGC Sponsored
National Seminar on



Corporate Social Responsibility in Rural Development CSR-RD-2020

27th & 28th March 2020



Seminar Director

Dr. M. Trimurthi Rao

Email: csrsem2020@gmail.com

Organized by

**Department of Sociology and Social Work
Acharya Nagarjuna University**

Nagarjuna Nagar, Guntur District

Andhra Pradesh – 522 510, India

Seminar Email: csrsem2020@gmail.com

Website: anu.ac.in

Venue

Prof. L. Venugopal Reddy Seminar Hall

Dr. H.H. Deichmann & Dr. S. John David Auditorium

Acharya Nagarjuna University Campus

About Acharya Nagarjuna University

The Acharya Nagarjuna University has completed 43 years of its existence. It was inaugurated on 11th September 1976 by the former President of India, Sri. Fakhruddin Ali Ahmed. The University was established by the Act 43 of 1976 of A.P. State Legislature and Governed by the Act 4 of 1991. The University is spread across sprawling 300 acres located on the NH16, within the Capital Region of Amravati, between Vijayawada and Guntur. ANU offers Post Graduate education in 47 courses. The University runs PG Campus at Ongole and has over 450 affiliated colleges in Guntur and Prakasam Districts. The University College of Arts, Commerce and Law was established on 1st November, 2010 consequent to the decision made by the university to divide the campus college into 6 colleges. Today, it has 17 Departments and 8 Research Centers and all the departments are equipped with Departmental Libraries, Computer Labs, Smart Classrooms, Seminar Halls, etc.

Profile of the Dept. of Sociology & Social Work

Department of Sociology and Social Work was established in the year 1992 by the then Vice-Chancellor Prof. Y.C. Simhadri. Both Social Work and Sociology are field work based and employment oriented courses with theoretically and practically designed under semester system, to provide professional orientation and societal perspective outlook to the students. The syllabus is designed incorporating requirements for UGC NET and also other competitive examinations like UPSC, APPSC and for NGOs. The Department of Sociology and Social Work has a vision and mission in providing contemporary education in social issues/social problems and has the capacity to work in diversified ways individually and collectively provide valuable skill set to communities in crisis situations. Through the field work, project work and course design of Dept. of Sociology and Social Work has been very active in creation of awareness and tackling social problems through its extension programmes highly useful to students, public and government. Further the faculty has produced good number of Ph. D. and M.Phil degrees besides research projects have been undertaken. In addition to the faculty has published voluminous books, articles in reputed journals. Beside the Department has organised good number of National and International Seminars since its inception on various contemporary themes.

About the UGC National Seminar on CSR in RD

Corporate Social Responsibility (CSR) is a concept that suggests it is the responsibility of the corporations operating within society to contribute towards economic, social and environmental development that creates positive impact on society at large. The term became popular in the 1960s and now it is formidable part of business operations.

The Companies Act, 2013 has made it mandatory for companies to be socially responsible by introducing the 'Corporate Social Responsibility (CSR)' regime. The Ministry of Corporate Affairs (MCA) issued the CSR Rules, 2014 to implement this legislative mandate, which came into effect on 1st April, 2014. The new act stipulates that at least 2% of average net profits in three immediate preceding financial years must be spent annually on CSR. This is applicable to companies with net worth of Rs. 500 crores or turnover of Rs. 1000 crores or net profit more than Rs. 5 crores in any financial year. They are also required by law to form a CSR committee to frame and implement policy.

CSR has a significant role in controlling the perils of uncontrolled development, satisfying the needs of the present generation and at the same time ensuring that the resources of future generations is not jeopardized. Protection of environment and country's natural resources are a key element of this concept. Additionally, there is equally important need to ensure that society does not suffer from disparities of income and provision of basic services like health care, education and literacy. To illustrate, the United Nations' Millennium Development Goals (MDGs) and the Water, Energy, Health, Agriculture, and Biodiversity (WEHAB) agenda of the UN Secretary General are deemed as essentials for bringing about a solution to the basic problems facing a society in a developing country such as India.

Vast majorities of the India's poorest people lives in villages and these villages are in a state of neglect and underdevelopment with impoverished people. The problems of hunger, ignorance, ill-health, high mortality and illiteracy are most acute in rural areas. The corporate sector has a pivotal role to play in ensuring private investment flows to those rural areas that have been left out of the development process so far and also to work for sustainable development of rural areas in general.

Objectives of the Seminar

- To expose the participants to the best and innovative practices of CSR in Rural Development.
- To impart skills, tools and techniques in planning and effective management of rural and social issues through Corporate Social Responsibility (CSR).

Themes of the National Seminar

- Overview of CSR Policies, Strategies & Programs.
- Participatory Planning, Implementation, Monitoring methods of CSR in Rural Development.
- Technical and Efficient Management Practices of Corporates and their Automation
- CSR and Sustainability: whether Corporate or Public or Environmental
- Problems Identification and Solutions: Socio-Economic, Environmental & Political aspects.
- Energy conservation, Environmental, Biodiversity and Pollution Issues.

- Health, Education and Sanitation: Inter-sectoral co-ordination
- Technology Interventions: ICT Strategies and Models for CSR benefits
- Social Mobilization and Community Participation: Role of various Stakeholders
- Participatory Techniques and Tools
- Facilitation and Interactive Skills

Who Can Participate

- Executives / Administrators from the Public and Private Sector Undertakings.
- Officers from the Social Welfare, Rural Development, Community Development and Panchayati Raj Departments.
- Functionaries from National and International NGOs/ Voluntary Agencies.
- Faculty Members in the areas of Social Sciences, Management, Law, Education, Environmental Sciences etc.
- Public Representatives, Social Activists, Social Workers and other Officials.

Submission of Abstracts & Papers

Abstract of the paper should not exceed 300 words and Full paper is not exceeding 10 pages. The Abstracts / Papers with Times New Roman, 12 font and one and half space should be sent to the following Email ID: csrsem2020@gmail.com

Best paper certificate will be awarded in each theme for their genuine work/quality research will be finalised by the Jury.

Publication: Participants are requested to submit research based papers on the themes listed. Only selected articles/papers will be published in ISBN Edited Volume. All articles/papers must be in original and should not have been copied, published or accepted in any journal or conference, or presented at another conference.

Important Dates

Last Date for Abstract submission : 12/03/2020

Last Date for Full Paper submission: 17/03/2020

Registration Fee

Students & Research Scholars : Rs. 600/-
Academicians & NGOs : Rs. 700/-
Officials / Industrial Representatives : Rs. 800/-

Each author must be registered separately. The Seminar fee includes seminar kit, refreshments, tea and lunch. Spot registration will be entertained but no assurance for seminar kit. Participants can pay registration fee by NEFT/Online/DD to the following Account Details:

A/c Name: Director, CSR-RD-2020

Acharya Nagarjuna University

Andhra Bank Account No: 150811100002494.

IFSC Code: ANDB001508, ANU Campus Branch

Accommodation will be provided as per the request of the outstation delegates on payment basis, if accommodation needed please contact the Seminar Director. Due to paucity of the funds, organisers are unable to provide TA&DA to the participants.