

**ANDHRA UNIVERSITY, VISAKHAPATNAM**

**B.A. RURAL DEVELOPMENT**

(Revised Syllabus with effect from the Academic Year 2015-16)

**Paper- II: Rural Development Policies and Programmes**

**Unit-1**

Pioneering Efforts in Rural Reconstruction: Sriniketan – Martandam – Sevagram –Baroda – Firka Development Scheme – Nilokheri – Etawa Pilot Project

Community Development Programme and National Extension Service – Panchayati Raj Institutions – 73<sup>rd</sup> Constitutional Amendment Act – Transfer of Functions and Powers to PRIs

**Unit-2**

Area Development Programmes: Drought Prone Area Programme – Command Area Development Programme – Desert Development Programme – Hill Area Development Programme – Integrated Tribal Development Agency – Tribal Development Corporation

**Unit-3**

Target Group Programmes – Swarnajayanti Gram Swarojgar Yojana – National Rural Livelihoods Mission – Micro Finance and Self-help Groups for Women Empowerment: Functioning of Velugu in A.P.

**Unit-4**

Employment Generation Programmes – MGNREGS: Strategy, Implementation mechanism, Progress and Problems – Prime Minister's Rojgar Yojana

**Unit-5**

National Social Assistance Programme – Rastriya Swasthya Bhima Yojana – Aam Admi Bhima Yojana – National Food Security Mission

### **Books and References**

1. N.I.R.D. : Facets of Rural Development in India
  2. S.C. Jain : Rural Development
  3. K. Venkata Reddy : Rural Development in India: Poverty and Development ,  
Himalaya Publishing House, Mumbai, 2012
  4. Katar Singh : Rural Development: Principles, Policies &  
Management
  5. G. Sreedhar and : Rural Development in India: Strategies and Processes,  
D. Rajasekhar Concept Publishing House, New Delhi, 2014
  6. Susan Johnson and : Micro Finance  
Ben Rogally  
Publications of A.P. Telugu Academy
- Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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### **Paper- III: Indian Rural Economic Scene**

#### **Unit-1**

Demographic Structure of Rural India – Trends in Population Growth –Overpopulation: Causes and Consequences – Composition of Rural Work Force: Emerging Trends

## **Unit-2**

Development of Agriculture: Green Revolution – Land Reforms – Dry Land Agriculture – Importance of Organic Farming – Crop Insurance scheme – Promotion of Allied Activities: Dairying, Sheep/Goat Rearing, Poultry and Aquaculture

## **Unit-3**

Development of Rural Industries: Khadi and Village Industries Commission – District Industries Centre – Industrial Estates – Artisans Development

## **Unit-4**

Rural Infrastructure: Bharat Nirman – Prime Minister's Grameen Sadak Yojana – Provision of Urban Amenities in Rural Areas (PURA) – Conventional and Non-conventional Sources of Energy

## **Unit-5**

Role of Information and Communication Technology in Rural Development – Technology Missions for Rural Development: Immunization – Drinking Water – Sanitation – Communication – Wasteland Development – Oilseeds and Pulses – Financial Inclusion.

## **Books and References**

1. N.I.R.D. : Facets of Rural Development in India
2. S.C. Jain : Rural Development
3. K. Venkata Reddy : Rural Development in India: Poverty and Development ,  
Himalaya Publishing House, Mumbai, 2012
4. Katar Singh : Rural Development: Principles, Policies &  
Management
5. G. Sreedhar and : Rural Development in India: Strategies and Processes,  
D. Rajasekhar Concept Publishing House, New Delhi, 2014
6. Misra & Sarma : Problems & Prospects of Rural Development.

7. Vasant Desai : A Study of Rural Economy

Publications of A.P. Telugu Academy

Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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**Paper- IV: Indian Rural Social Scene**

**Unit-1**

Types of Villages in India – Characteristics of Village Communities – Rural Social Institutions – Family, Marriage and Religion: Role and Functions

**Unit-2**

Definition of Caste – Distinction between Caste and Class – Caste system in India – Functions – Emerging trends

**Unit-3**

Concept of Social Change – Factors of Social Change: Demographic, Economic, Technological, Cultural – Process of Social Change in India: Sanskritization, Westernization and Modernization

**Unit-4**

Major Social Problems: Poverty – Unemployment – Illiteracy – Untouchability – Child Labour – Trafficking of Women

### **Unit-5**

Social Legislation for Women, Children, Scheduled Castes and Scheduled Tribes and Backward Classes

### **Books and References**

1. Vasant Desai : Rural Development: Issues & Problems.
2. Chitambar : Rural Sociology.
3. P.C. Deb : Rural Sociology.
4. A.R. Desai : Rural Sociology.
5. Katar Singh : Rural Development: Principles, Policies & Management
6. K. Venkata Reddy : Rural Development in India: Poverty and Development ,  
Himalaya Publishing House, Mumbai, 2012
7. G. Sreedhar and : Rural Development in India: Strategies and Processes,  
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